



Corporate Profile

About Us

Welcome to SocialCreeper – Market Leader in Interactive Marketing and Social Media Optimization service for Small and Medium Businesses.

SocialCreeper's single-minded mission is to dedicate our SMM process, Interactive Marketing know-how and our deep industry expertise to working together with clients to make their businesses Strong and Successful – at affordable Cost.

We specialize in Social Media Optimization and implement latest Processes/ Tools to employ and engage in a 100% result-oriented system.

We are a Zurich based company, managed by a team of Expert Online marketers with 7 years of in depth industry experience.

Mission

Our mission is to serve clients with World Class SMM Services with our core focus on achieving 100% client satisfaction. With an emphasis placed on continued research and development, our company has grown to support many new and innovative Social Media Marketing methods. We are committed to continuing this innovation, as we are certain that this is a key that enables our clients to achieve greater success.

Standards

We maintain strict quality standards for our SMM services. Our in-house quality department always take care of the quality which we deliver. Our research and development teams in SMM/ SMO develop new solutions to cut down the cost and delivery time. Our Systems and Quality division, who continuously maps the processes and monitors quality of each output, back this. Process training is mandatory and each employee goes through process manuals to make sure he is working with the latest systems and processes.

Training

At SocialCreeper, we believe in training every employee to ensure that each member is trained on new technologies, web master standards and market development. We ensure that we constantly train and are rigged up with skilled professionals to handle client's projects and services.

Business Overview

When a company wants to do Online marketing of its products, there is a need for very high-powered expertise. We help our clients identify, establish and grow market, evaluate merits and problems, select and open new marketing channels. We specialize in Social Media Marketing Services because we have true expertise, advanced processes and skilled resources in this area.

Our clients come to us for expertise, while keeping their cost and risk low. They understand that our kind of expertise would be very difficult and expensive to get from full-time, permanent employees.

Our clients come to us as we reduce their sense of risk in the Online marketing. If things go wide of the mark, they have experts to hold responsible. If things go precise, they get the acclaim. There is the old proverb that "nobody ever got fired for choosing IBM," meaning choosing a highly respected visible source for computers. We are that type of low-risk choice for your marketing needs.

We focus on businesses and entrepreneurs who want to sell into markets online. Our most important customers are Micro, Small and Mid-Sized Companies. They do not want to waste their time or risk their money looking for bargain information or questionable expertise. As they go into markets looking at new opportunities, they are very sensitive about risking their company's name and reputation.

Our services itself is a key component to our marketing mix. Our services are our best advertisement. In this case, even more so than with many other similar businesses, because our specialization online marketing, lead generation and market research means we develop contacts with people who can be our recommenders.

Our Commitment

We believe in fulfilling the promises we make: we take our client's products and services across boundaries into markets, explore channels, guide our client through the maze, and establish the relationships the client needs. This is a much-focused deliverable. We aren't just doing Social Media marketing or Social Media Optimization; we're getting products into channels.

- ❖ Our principle mission is to assist clients in achieving their business vision. We feel that we add value to our market place by – maintaining an intrinsic of both Innovation and Marketing
- ❖ “Priority: Client” culture of customer satisfaction, resulting in unique customer experience. 100% client satisfaction is our primary objective
- ❖ Dedicated to building sustainable and long-term client and partner relationships based on collaboration and quality

Major Service Offerings:

❖ Social Media Marketing Services

- Our social media experts help generating more traffic to yours website which is the first step towards generating more revenues in web world.
- We will Develop an overall integrated Social Media Optimization strategy applicable to YOUR company needs
- We will develop Your Company Profiles on Facebook, Twitter, MySpace Page and 5 Top Social Media Sites.
- We will update profiles Daily with Postings, Updates, Tweets, Scraps and promote them to increase Website Traffic, Product awareness, Hits and sales.
- We will provide strategic input on Keyword targeting, Website Design Concepts and Usability, Traffic Bench Marking, Site Analysis And On page Recommendations.

Result:

- ✓ Improved Visibility
- ✓ Branding on Social Media
- ✓ Increase in traffic
- ✓ Increase in Conversions by driving Quality traffic
- ✓ Skyrocket Sales

Feel free to talk to us sc.eu@socialcreeper.com

Coming Shortly to US..

Reach Us

SocialCreeper.com

Shank

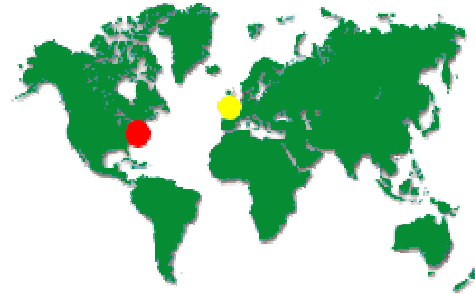
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THANK YOU