

## Standard Plan - SocialCreeper

SocialCreeper service plans are designed to perfectly meet the needs of every small business. Standard plan is designed to meet the requirements of Fresh Start ups for which generating traffic right from the day one is a nightmare. Since Social media can quickly drive visits, we recommend them a Standard plan, regardless they can also opt for a combo plan to leverage both search and social traffic. Standard plan consists of 26 Hours SMO.

### Social Media Marketing (SMO): (26 Hours/ Month – Approx 1+ hour Every Day)



#### Set up:

This is the first phase; Set up phase consists of setting up the platform for Social networking by creating profiles on 10 most popular social gaming networks.

#### Integrate:

Integration is the process of connecting all these networks together so that they can all be updated from a single interface. you will find this interface within the reporting area, you can send a message to all your networks from the message box in the members area with the single click of a button.

This message box will get activated only after the second week. (After completing the profiles set up)

#### Automate:

It is the process of automating the content updates on all the client profiles via APIs and RSS feeds. This will keep the profiles healthy and constantly update all the networks with new updates that your target audience loves to read.

#### Promote:

Promote is the process of enhancing the visibility of a product or service and encourage the contact to deliver a specific call to action.

#### Analyze & Optimize:

Google analytics and MTM's proprietary shorten URL and tracking links will be used to track clicks and visitor behaviors on site. This information will be further used to optimize the approach if required.

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**What we do:** We create Branded profiles on most popular and populated social networks like - Twitter, FaceBook (Profile and Fan page), LinkedIn, MySpace, Xing, Digg, FriendFeed, Tumblr, Stumbleupon & Bebo

- Set up will extend for the first 2 weeks after sign up to create branded profiles, integrate networks and connect RSS Feeds.

- Networking activity and Promotions will commence from Week 3 onwards. Activity includes Connecting with new contacts on all networks, sharing content with them, answering to queries and promoting business to contacts.

### **What you can expect from us:**

- Brand Visibility on 10 popular and populated social networks listed above.
- 60 - 100 new connections to your networks every day to consistently enhance networking activity.
- 60 - 150+ Visitors to website via social networks will be generated every week. Campaign performs better the older it gets and the more it networks with. Some of our old clients receive 200+ visits every week.
- Weekly reporting with complete log in details for all networks, total connections, comparison charts, Visitors graphs, Dashboard to manage twitter profiles and also message box to update message on all networks using out smart API tools.

Classified submission on some of the most popular classified sites like

- |  |  |
|--|--|
| ➤ <a href="http://www.craigslist.org">www.craigslist.org</a>               | <a href="http://www.biggestclassifieds.com">www.biggestclassifieds.com</a> |
| ➤ <a href="http://www.locanto.com">www.locanto.com</a>                     | <a href="http://www.olx.com">www.olx.com</a>                               |
| ➤ <a href="http://www.adpost.com">www.adpost.com</a>                       | <a href="http://www.googleclassifieds.com">www.googleclassifieds.com</a>   |
| ➤ <a href="http://www.backpage.com">www.backpage.com</a>                   | <a href="http://www.stumblehere.com">www.stumblehere.com</a>               |
| ➤ <a href="http://www.usaclassifiedsite.com">www.usaclassifiedsite.com</a> | <a href="http://www.backpage.com">www.backpage.com</a>                     |
| ➤ <a href="http://www.ebayclassifieds.com">www.ebayclassifieds.com</a>     | <a href="http://www.web-ref.org">www.web-ref.org</a>                       |

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**SocialCreeper's SMO plan** is a double-edged advantage for you online business to drive traffic from both Social and Search Marketing channels. It's Affordable, Effective and managed only by professional SEO and SMO experts. Please visit <http://marketingtominds.com> to read more about the parent company. More than 700 online businesses take the advantage of our services to stay at the edge of the competition and business since 2008. **You can stay rest assured that you have come to the right place to do business and we will not disappoint you.**

**Do revert back to us for questions if any or simply get started by signing up.....**